

# DIGITAL SCREEN SPECIFICATIONS

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## ⚙️ Specifications and creation

These are the technical specifications of our screens to help you create the best possible campaign. If you are not able to adjust your campaign materials into the right specification, our creative studio is always willing to help (and tailor) you by creating a great campaign. Besides that, we are also capable of building new campaigns for you, if needed.

## ✉️ Screen sizes and resolutions

Our portfolio consist of more than 170 digital and conventional screens with various resolutions. By adjusting your campaign to the right specifications you can get the best out of your campaign on every screen. Follow the specifications below. If you need any help contact us via the Account manager

# Westfield Mall Of The Netherlands Digital Totems



## Artwork specifications

✉	RESOLUTION*	1080 X 1920 PIXELS
📄	MOVIE FORMAT	MP4
🕒	DURATION**	6 SECONDS
📏	PX ASPECT RATIO	SQUARE PIXELS
📺	FPS	25 FPS OR 50 FPS
📶	BITRATE	10000 KBPS

\* Struggling to create your artwork for this resolution?  
It is also possible to use a 1080x1920 px resolution for this screen. We do recommend using the higher resolution.  
\*\* The duration depends on the purchased campaign.  
Unsure of the purchased duration of your campaign?  
Our support team is here to help you.

You can contact them via [support@oceanoutdoor.nl](mailto:support@oceanoutdoor.nl)

## Delivery of artwork

📧 Send content 7 days before the start of the campaign  
via WeTransfer to [planning@oceanoutdoor.nl](mailto:planning@oceanoutdoor.nl)

## Artwork measurements

