

SCREEN SPECIFICATIONS

Specifications and creation

These are the technical specifications of our screens to help you create the best possible campaign. If you are not able to adjust your campaign materials into the right specification, our creative studio is always willing to help (and tailor) you by creating a great campaign. Besides that, we are also capable of building new campaigns for you, if needed.

Screen sizes and resolutions

Our portfolio consist of more than 170 digital and conventional screens with various resolutions. By adjusting your campaign to the right specifications you can get the best out of your campaign on every screen. Follow the specifications below. If you need any help contact us via the Account manager

Size code 107-1

Delivery specification



Submission of artwork

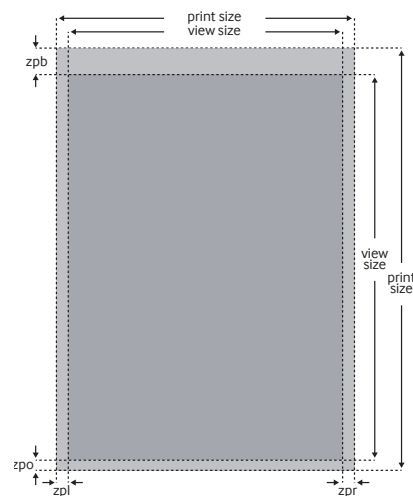
Please submit your artwork as Adobe pdf through our website: <https://artwork.oceanoutdoor.nl/>.

Attention!

Keep the following into account when making your artwork:

1. Your background colour / image must have the print size dimensions.
2. Ensure that all text and logos remain within the dimensions.
3. Text must have a font size of 180 pt. (45mm 1:10) Preferably larger.
4. Do not use more than 8 words. Make sure that all text is converted to outlines..
5. Do not use scannable objects in the layout.
6. Make sure that all colours are in CMYK mode (EC range) and enclosed in the PDF.
CMYK Black composition: c86, m85, y79, k100.
PMS colour codes will be used as a reference.
7. Transparency must be flattened.
8. Do not use printer marks (for example crop marks, bleed marks and colour bars) in the artwork.
9. Save/export/publish the artwork as PDF with preset PDF/X1-a:2001 or use the Adobe Joboptions.
10. File size maximum 50 Mb.
11. State the size code (at the top of this page) in the file name.
12. Submit your artwork at least 14 business days prior to the start of the campaign. Later submission results in delay of installation and adds additional costs.
13. Layout resolution scale 1:10 200-300 dpi.
14. No colour combinations / designs that resemble traffic signs.

Artwork measurements



■ view size ■ print size

NB: Drawing is approximate only and therefore can differ in proportions from the indicated dimensions

Dimensions in mm

| | | | | |
|------------|---|------|---|-------|
| view size | B | 8584 | H | 11874 |
| print size | B | 8614 | H | 12204 |
| zpb | | | H | 315 |
| zpl | B | 15 | | |
| zpr | B | 15 | | |
| zpo | | | H | 15 |

Download Template files

-  [Adobe Joboptions](#)
-  [Adobe Illustrator Template](#)
-  [Adobe Indesign Template](#)