

# DIGITAL SCREEN SPECIFICATIONS

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## Specifications and creation

These are the technical specifications of our screens to help you create the best possible campaign. If you are not able to adjust your campaign materials into the right specification, our creative studio is always willing to help (and tailor) you by creating a great campaign. Besides that, we are also capable of building new campaigns for you, if needed.

## Screen sizes and resolutions

Our portfolio consist of more than 170 digital and conventional screens with various resolutions. By adjusting your campaign to the right specifications you can get the best out of your campaign on every screen. Follow the specifications below. If you need any help contact us via the Account manager

# Size code 10699-3

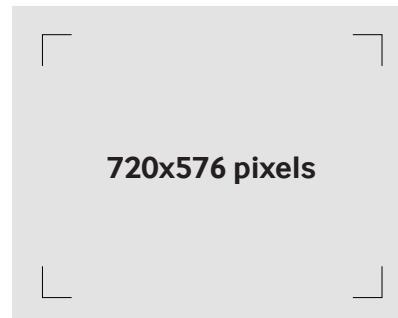
## Delivery specification



### Artwork stills specifications

|   |            |                  |
|---|------------|------------------|
| ✉ | RESOLUTION | 720 X 576 PIXELS |
| 📄 | FORMAT     | PNG, JPEG        |
| 📁 | FILE SIZE  | 3 MB             |
| 🔍 | DPI        | 72               |

### Artwork measurements



- This size code does not allow motion on the screen.
- Use colours based on True Colour (RGB).
- Do not use any scannable object in the layout.
- Use contrasting colours: light letters on dark back ground is more legible than dark letters on a light back ground.
- No colour combinations / designs that look like traffic signs or traffics signals
- Use up to 8 words.
- Transparency is not supported.

### Delivery of artwork

- ✉ Send content 7 days before the start of the campaign via WeTransfer to [planning@oceanoutdoor.nl](mailto:planning@oceanoutdoor.nl)