

DIGITAL SCREEN SPECIFICATIONS

Specifications and creation

These are the technical specifications of our screens to help you create the best possible campaign. If you are not able to adjust your campaign materials into the right specification, our creative studio is always willing to help (and tailor) you by creating a great campaign. Besides that, we are also capable of building new campaigns for you, if needed.

Screen sizes and resolutions

Our portfolio consist of more than 170 digital and conventional screens with various resolutions. By adjusting your campaign to the right specifications you can get the best out of your campaign on every screen. Follow the specifications below. If you need any help contact us via the Account manager



Artwork specifications

✉	RESOLUTION	1920 X 1080 PIXELS
📄	MOVIE FORMAT	MP4
🕒	DURATION*	6 SECONDS
📏	PX ASPECT RATIO	SQUARE PIXELS
📺	FPS	25 FPS
📶	BITRATE	1000 KBPS
🛡️	SAFETY MARGINS	NONE
🎬	MOTION TYPE	STILLS SUBTLE-MOTION

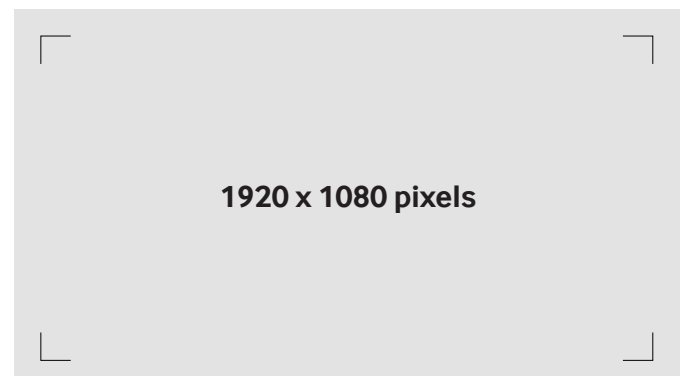
* The duration depends on the purchased campaign. Unsure of the purchased duration of your campaign? Our support team is here to help you.

You can contact them via support@oceanoutdoor.nl

Screen specifics

- Due to the low bitrate of the screens, we recommend the use of subtle-motion in the video.

Artwork measurements



Delivery of artwork

- ✈️ Send content 7 days before the start of the campaign via WeTransfer to planning@oceanoutdoor.nl