

# SCREEN SPECIFICATIONS

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## Specifications and creation

These are the technical specifications of our screens to help you create the best possible campaign. If you are not able to adjust your campaign materials into the right specification, our creative studio is always willing to help (and tailor) you by creating a great campaign. Besides that, we are also capable of building new campaigns for you, if needed.

## Screen sizes and resolutions

Our portfolio consist of more than 170 digital and conventional screens with various resolutions. By adjusting your campaign to the right specifications you can get the best out of your campaign on every screen. Follow the specifications below. If you need any help contact us via the Account manager



### Artwork specification

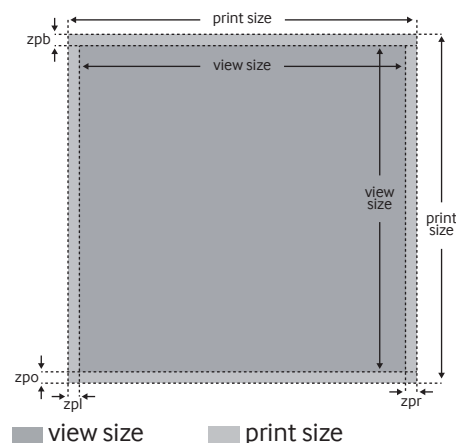
Keep the following into account when making your artwork:

1. Your background colour/illustration must have the dimensions of the print size.
2. Make sure that all text and logos stay within the view size dimensions.
3. Do not use scannable objects in the layout.
4. Make sure that all colours in CMYK-mode (EC Range) are enclosed in the PDF.  
CMYK Black composition: c86, m85, y79, k100.  
PMS-colour codes can be used as reference and will be approximated.
5. Transparency must be flattened.
6. Do not use printer marks (for instance crop marks, bleed marks and colour bars) in the artwork.
7. Save/export/publish the artwork as PDF with preset PDF/X1-a:2001.
8. File size 50 Mb at most.
9. Submit artwork at least 21 working days before placement. Later submission will result in delay in installation date and extra charges.
10. Layout resolution scale 1:10 200-300 dpi.

### Delivery of artwork

- Send the artwork 21 days before the start of the campaign via WeTransfer to [planning@oceanoutdoor.nl](mailto:planning@oceanoutdoor.nl)

### Artwork measurements



NB: Drawing is approximate only and therefore can differ in proportions from the indicated dimensions

### Dimensions in mm

view size	B	4944	H	4944
print size	B	4950	H	4950
zpb			H	3
zpl	B	3		
zpr	B	3		
zpo			H	3