



This is your chance to work at one of the fastest growing media companies in the Netherlands.

Ocean Outdoor Nederland is the market leader in Digital-Out-of-Home (read: DOOH), a specialisation within Out-of-Home. You have undoubtedly come across us many times, because we have a national network of 190 locations and 331 large-format screens along motorways, around public transport, in shopping and city centres. We work closely with advertisers, media agencies and advertising agencies that use our screens. If you also want your work to be noticed daily by millions of people and want to work from an inspiring working environment overlooking Amsterdam in a super nice team, Ocean Outdoor is your company!

Ocean Outdoor Nederland is part of Ocean Outdoor Limited with offices in the United Kingdom, Sweden, Finland, Denmark and Germany.

To expand our team in Amsterdam, we are immediately looking for a:

Programmatic Account Manager (m/f)

The position:

As a Programmatic Account Manager, you are part of the commercial team of Ocean Outdoor. Together with fellow account managers, you are responsible for advertising sales on Ocean Outdoor's digital screens. Together with the Programmatic Lead, you are responsible for the strategy on both the supply side and the various sales channels of the digital screens. In this role you have a lot of contact with SSPs and DSPs and you will interact intensively with online agencies within the media world. You draw up account plans and, in line with this, you acquire new customers and business from existing customers. You advise on the optimal programmatic use of DOOH. You identify market opportunities and translate them into the development of products and services.

The candidate

For this position, we would like to get in touch with candidates who can identify with the following profile:

- You have at least a HAVO prior education, supplemented with a business administration or commercial education at, at least, HBO level.
- You have 3 to 5 years of successful sales experience, preferably with an online background
- You have a large and high-quality network within online (including SSPs and DSPs).
- You are communicative and have an excellent command of the Dutch and English language, verbally and writing.
- You are enterprising, market and result-oriented and you are a true networker.
- You are of a collegiate nature and you work systematically and independently. Also under time pressure.

The Programmatic Account Manager reports to the Head of Sales.

Responses: The recruitment and selection of candidates for this position runs via Maurice Noten or Marc van Hamelen.

If you're interested and want to know more about the position, please contact us on telephone number +31 (0)6 1179 98 28. You can also apply directly. Please send your motivation letter and CV stating 'Account Manager' to HR@oceanoutdoor.nl. We look forward to your response.